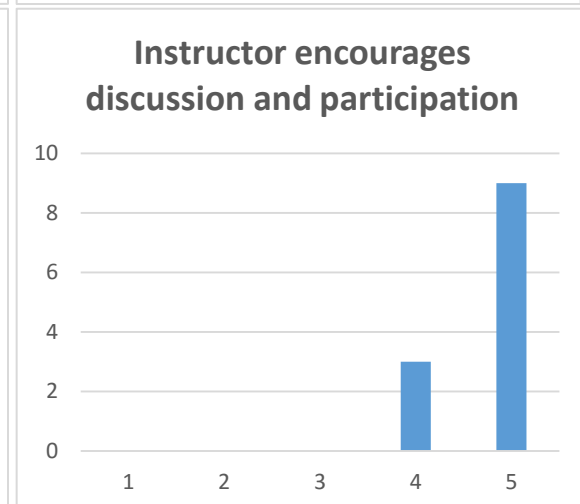
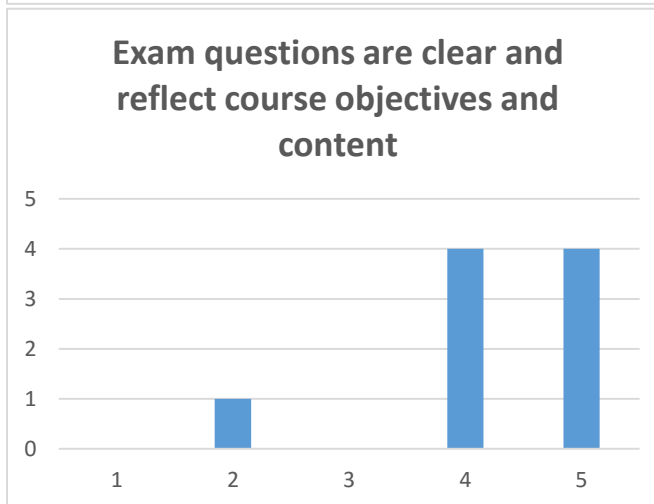
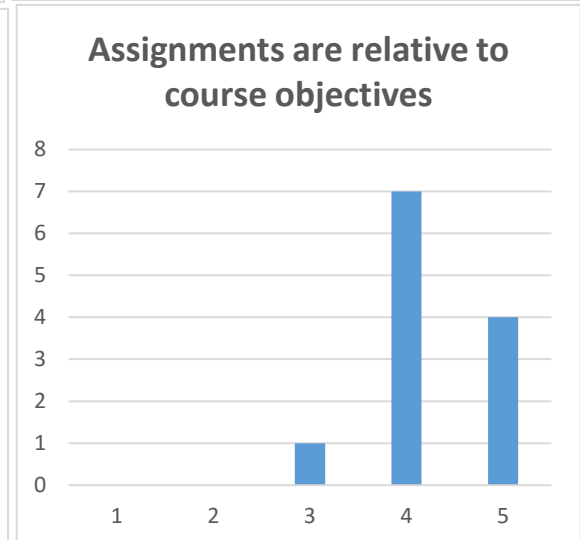
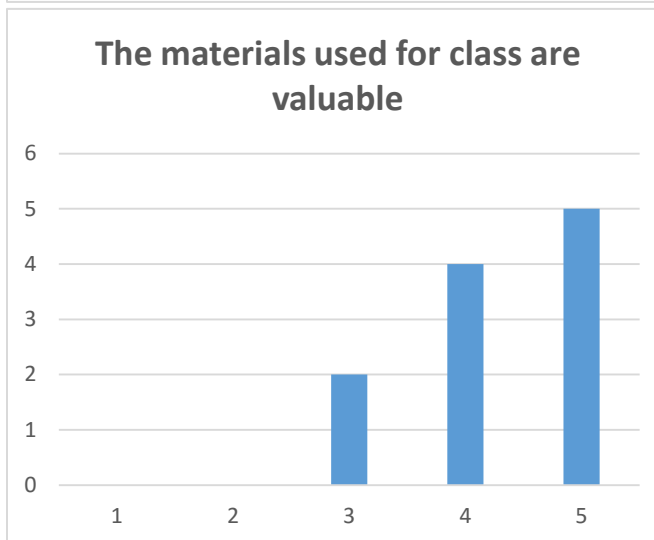
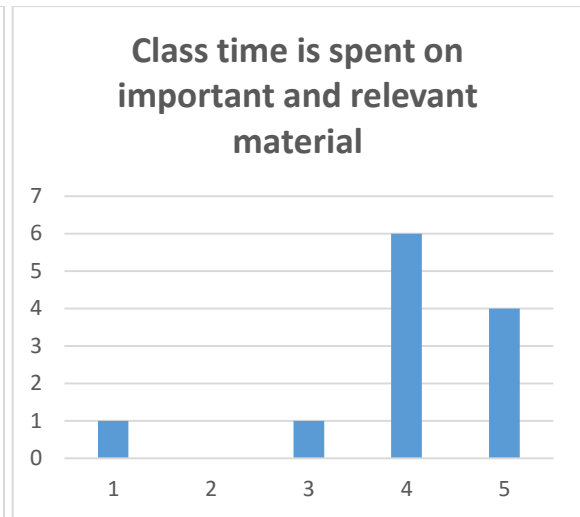
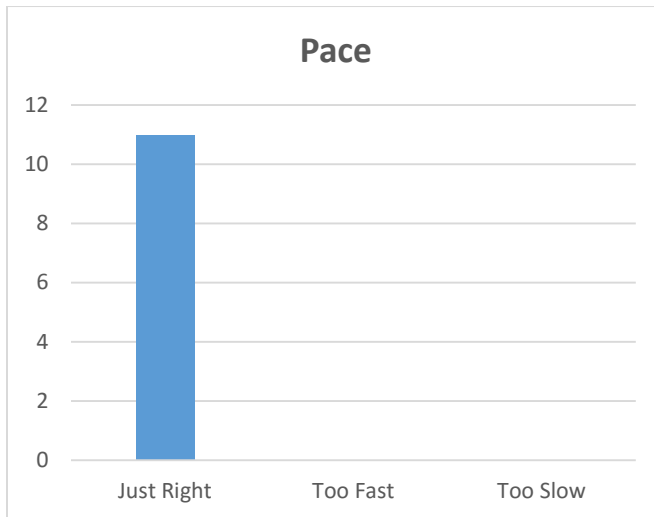


Marketing Strategies Spring 2014



1. What did you like best about this class?
 - Pace at which the class was taught
 - Group projects
 - Class atmosphere
 - Class participation
2. What was the best assignment for this class?
 - Case studies
 - Current events
 - Hayewood Inc. case
 - Final
3. What topics do you wish we had covered or covered more in depth?
 - Types of marketing for each business type
 - Equations—breakeven
 - pricing
4. What topic/assignment/activity would you eliminate from the class?
 - Case study worksheet
5. If you could name one thing, what could be done to improve this class the most?
 - Less table meetings
 - More in class group activities
 - Let people pick teams
 - Switch teams throughout semester